

HUA HIN RAILWAY STATION

By Vanseven Co.,Ltd.



ATTRACTION DETAILS

The Hua Hin Railway Station is one of the country's most beautiful train stations marked by its meticulous details in architecture. Built in the reign of King Rama VI, the station features a Royal Waiting Room with Thai architectural style, a room which was relocated from Sanam Chan Palace in Nakhon Pathom province during the reign of King Rama VI.

WAT YAI CHAIMONGKOL

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Wat Yai Chaimongkol is a magnificent ancient royal monastery, more than a mere place of worship. It has been the pride of Siamese people since the 13th Century. Its very existence conveys a sense of the power of the Ayutthaya Kingdom, which once expanded in all directions. From Siam to cover part of Burma to the northwest, then stretched to the east to the whole of Laos and Cambodia, and extended southward to the whole of Malaysia and the little island of Singapore. Never during those 417 years did any other nations challenge Siam's dominion of the whole Golden Peninsula.

When Siam had seen the civilization of the Ayutthaya Kingdom, there was already a myriad of languages, religions and local customs and rivers of people flowing to the vibrant city of Ayutthaya. It turned Wat Yai Chaimongkol into a national education hub from the mere schooling of royal offspring. A lot of evidence showed that a culture of literacy and education flourished with a long-lasting strength of religious sciences of Wat Yai Chaimongkol. It is this strength that hundreds of current monks and nuns inherited. As the temple's motto says, "Those who with a clear mind, they live the life of perfection and shall arise in glory. Those

whose mind are unsteady, they lament on the path of sorrow and shall never reach fullness of wisdom." (In Thai, it was written as Jai Sai Pen Boon Jai Khoon Pen Bab).

The beautiful secrets of Wat Yaichaimongkol acquired a personality of its own. The temple is alive with the smiles of Phra Buddha Chaimongkol, the most sacred Buddha image, and others. Their images not only speak of a time of freedom as well as of the affluence of the Ayutthaya Kingdom but also give a warm welcome to visitors from other lands.

Whoever comes within the sight of Ayuddhaya city can clearly see the timelessness of The Great Pagoda Chayamongkol from the far horizon. In the bright sun light, the Great Pagoda Chayamongkol gives an illusion of peace and the glorious victory of King Naresuan the Great over the Burmese four centuries earlier. He is the idol of the Thai army and the hero of all Thailand. King Naresuan the Great's victory established a supremacy throughout the whole Golden Peninsula land which lasted for centuries. The monastery has always been a safer place for his spiritual retreat. His supreme confidence in the Thai courage, Thai elephant-back combat, and Thai patriot was the legacy of Wat Yai Chaimongkol.

When the Burmese enemy sacked Ayutthaya in 1767, it spelled doom for the Ayutthaya Kingdom. Burma fired innumerable palaces and temples. Black smoke that rolled in red clouds over the city for months was still kept in the whispering winds on the top of the Great Pagoda. Genocide with mass robbery and rapine swept across the central plain of Thailand, especially in Ayutthaya city, filling water ways and rivers with rows of bodies and blood. Wat Yai Chaimongkol was seized and turned into a fortress, then it became a long-lost temple for a hundred years. Phra Ubosot (Ordination Hall) is full of mystery. The holy spirit of the large reclining Buddha with a length of 15 metres witnessed everything that happened in those days.

Upon entering the changing world of the nineteenth century, Phrakru Pawanarangi brought the ancient temple to life and created a memorable transformation. Apart from its scenery that remains enchanting blended with the ancient beauty and serenity, housing King Naresuan The Great's monument and holding renowned meditation classes also drew the nation's attention. Wat Yai Chaimongkol is now one of the most fascinating temple tourist destinations of the country, contributing a lot to the tourism development of Ayutthaya city. Visiting Wat Yai Chaimongkol is just like taking the journey into the past and is well worth a visit!

HUA HIN HILLS VINEYARD

By Vanseven Co.,Ltd.



ATTRACTION DETAILS

Tourists who favour wine should not miss to visit Hua Hin Hills Vineyard. It is the first and only one farm in Hua Hin district. It is special because it is on the beach which used to be a habitat of wild elephants. Soil and climate conditions are therefore suitable for the growth of a wide variety of grapes – Columbard, Chenin blanc, Shiraz, Brunello and other 20 species. Grape fruits are aromatic and have special characteristics of minerals and sea wind. Wine produced is full-flavored.

Apart from a production source of Thai high-quality of famous wine produced by Siam Winery Co Ltd, it has been developed to become a tourist attraction. Thai and foreign tourists will find the warmest welcome and gain new experiences of enjoyable activities in a 200-rai vineyard area of the total 1,000 rai. As soon as they step in this yard, they will see an order row of grapes in the yard surrounded by mountains that provide warm and romantic atmosphere. In the event of hot weather, a shop called the Sala is provided in the farm to sit and take a rest. It is a center inspired by Thai arts to welcome tourists with a tasty food shop.

Main activities here are:

- 1.The Sala makes the tourists be pleased with wine tasting and gain knowledge on wine and grape cultivation lectured by Siam Winery staff so that the visit is complete. A wine can be tasted free of charge. A group of visitors who want to try all types of wine must pay 150 baht a person.
- 2.Lovers who wish to absorb natural beauty can organize their wedding parties, honeymoon or other parties in the wine yard.
- 3.A riding on an elephant to visit the farm is charged 200 baht per 15 minutes (800 baht an hour). This activity is favored by foreigners.
- 4.The whole family can have fun in growing grapes and cutting grape fruits.

Santorini Park Cha-Am

By Vanseven Co.,Ltd.



SANTORINI PARK CHA-AM is administered by Ms. Nasvera Tantichirasakul, the progeny of Mr. Supoj Tantichirasakul, the owner of the Premium Outlet Cha-Am, with the position of Managing Director of Theme Plaza Development Company Limited, a subsidiary of the Pena Group Public Company Limited, which has successfully operated a variety of retail ventures across Thailand for over 30 years.

Pena started in the retail fashion business. We recognized that there were many types of retail with potential in the market. Hua Hin – Cha Am is a tourist destination, but to meet tourists' requirements, there should also be some activities. Retail certainly means selling, but it is not only shopping. Thrill rides are the amusement that we have selected and added for the whole family. These are the tangible objects. For abstract ideas, marketing activities will be held continuously in the project. Atmosphere is very important; our concept relies on current trends of high technology. These days, people like to take and share photos online. So our concept here is that every inch of space should be beautiful for photography. Everybody would feel happy as a part of atmosphere, so we invested quite a lot on the architecture and sculpture.

The idea of bedecking buildings in blue as the Santorini style in Greece also came from Mr. Supoj. Though this land is not adjacent to the sea, Hua Hin-Cha Am is considered a city by the sea. So we thought of an island city which is famous and has its own character, and the answer is Santorini. This is because when we see the architecture of this island, we know where it is. Since Santorini is the island city, there must be water. That's why there are many things here related to water, such as man-made waterfalls, dancing fountains, water balls for children, and green areas. The atmosphere inside is thus very enjoyable.